



Smithsonian  
*Donald W. Reynolds Center for  
 American Art and Portraiture*  
*National Portrait Gallery*

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*(prices effective March 2003 and subject to change without notice)*

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Office of Rights and Reproductions  
 National Portrait Gallery L Smithsonian Institution  
 PO BOX 37012 L Victor Building-Suite 4100, MRC 973 L Washington DC 20013-7012  
 202.633.8320 Telephone L 202.633.8318 Fax

**Production Fees**

*Fees cover the costs of laboratory and materials expenses and include postage*

PRINTS*		
SIZE	B/W	COLOR
8x10	\$15	\$30
11x14	\$25	\$45
16x20	\$35	\$70
20x24	not available	\$100

*\*8x10 B/W prints will have a glossy finish unless otherwise requested; all other sizes will have a semi-matte finish.*

TRANSPARENCIES / SLIDES	
4x5 Color Transparency (per six (6) month rental period*)	\$60
Damage or loss fee	\$100
35mm Color Slide (for personal/research use only**)	\$10

*\* Transparencies held over 6 months will automatically be renewed for an additional rental period.*

*\*\* Color reproductions must be made from color transparencies.*

ELECTRONIC IMAGING	
Low Res Digital Image	\$25
High Res Digital Image	\$75
Scanning Fee (if necessary)	\$25

OTHER	
Special Photography Fee (special cropping, sepia toning, etc.)	\$50
New Photography (if necessary)	\$75

## Reproduction Fees

The National Portrait Gallery charges outside fees to organizations or individuals to use an image as determined by the nature of the use/product, not the user. The gallery reserves the right to deny permission to any request. The resulting funds are used to assist the institution to further its responsibility to care for collections, promote research, and educate the public.

**Nonprofit product:** a product produced and distributed free of charge, at cost, or at a minimal charge above the cost of production generally by a nonprofit organization, with the proceeds to be used solely for educational purposes.

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**The National Portrait Gallery does not permit the use of color slides for reproduction or duplication. Requests for fee reductions and/or waivers must be made in writing.**

PRINT PUBLICATIONS		
PER 10,000 PRINT RUN / ONE TIME WORLD RIGHTS	B/W	COLOR
Inside use—One Language	\$50	\$100
Inside use—All Languages	\$100	\$200
Cover—One Language	\$100	\$200
Cover—All Languages	\$200	\$400
Reuse Fee	75%	75%
Exhibition Display	\$25	\$25
Posters—Educational	\$50	\$75
Brochure—Commercial	\$150	\$250
Brochure—Non-Profit	\$75	\$125

FILM BROADCAST (excluding Home Video*)	
PER TEN (10) YEARS	
National	\$100
World Rights	\$250
Public Television	\$75

*\*Home Video rights are negotiated through the Smithsonian Institution's Office of Product Development and Licensing. Please call (202) 275-2098 or fax (202) 275-2917 to obtain an application for a one-time license.*

WEB SITE	
PER ONE (1) YEAR	
Commercial Site	\$500
Educational or Nonprofit Site	\$100
Personal Site	No charge

ELECTRONIC USAGE	
PER 10,000 UNITS	
CD-ROM, CDI, DVD, ETC.	\$100

COMMERCIAL MOTION PICTURE OR TELEVISION	
Set Dressing	\$250